

AUBSU Sustainable & Ethical Purchasing and Consumption SMART Action Plan 2018-2020

Action	Specific	Measureable	Appropriate	Realistic	Time
SU Operations – sustainable purchases	Where possible, AUBSU will buy local when purchasing for events/ campaigns/ office supplies. Where is not possible to buy local, or too costly, AUBSU will group online purchases to avoid multiple shipments and reduce the carbon footprint of purchases.	To track all purchases over the year and measure how many local suppliers were used in total and, of the online orders, how many were grouped	AUBSU often makes purchases throughout the year so encouraging staff to buy local and consciously then we will reduce our carbon footprint and support local businesses	When it is not realistic to buy local, then we can still buy consciously through advance planning and grouping orders. While this may not always possible, we can still make a significant change in our purchasing habits	Evaluate purchases at the end of each financial year (July 2018 and July 2019). Data will be collected throughout the year so we can measure progress.
SU Operations – Ethical clothes supplier for shop	To source and primarily use a Fairtrade or Fairwear supplier for all Uni-wear products	To only use a Fairtrade or Fairwear supplier for our online shop – to verify each year	AUBSU has a web-shop for AUB branded clothing. We also use this supplier to stock merch for Market Days. http://aubsu.universityhoodies.org/Myshop.aspx	AUBSU can choose its supplier and providing that there is an Fairtrade or Fairwear that is able to meet demand and offer a variety of branded clothing, will opt for this supplier	Verify that supplier is Fairtrade each academic year (Sept 2018 and Sept 2019)
SU Operations – avoid single-use plastics	Purchases will evaluate purchases to ensure that they avoid single-use plastics where possible	Staff to note when single-use plastics have been purchased so that AUBSU can keep track of waste	AUBSU makes many purchases and wants to avoid plastic pollution in purchases	When single-use plastics are unavoidable (or accidental in the case of unwanted packaging), staff will make a record of this. However, where possible alternatives will be sourced.	Single-use plastics will be tracked over the year and a record kept of any single-use plastic purchases. Reviewed at the end of each financial year (July 2018 and July 2019).

AUBSU Sustainable & Ethical Purchasing and Consumption SMART Action Plan 2018-2020

Engage students with ethical consumption & fast fashion	Run a swap shop at SU Market Days to encourage students to donate and reuse clothes rather than buying new	Hold at least 5 swap shops throughout the academic year Get donations and swaps from over 30 students. We will make a record of engagement (swaps and those engaging with the message but not taking part). We will keep a note of how many bags of clothes donated throughout the year	We have been running a swap shop for the last year and AUB students have an interest in fashion	The Activities and Communities Coordinator will lead on the swap shop, dedicating 4 hours each market day for the set-up, running & take-down of the swap shop. Members of the Green Team will assist with the swap shops and help sort excess clothes at the end of each shop. There is no cost	We will run and measure this campaign over the academic years 2018-2019 and 2019-2020, writing up the outcomes in May of each year
Hold at least three interventions each academic year that focuses on Ethical Purchasing and Consumption	Run at least 3 events focused on: Fast-fashion, Fairtrade, ethical consumerism or similar. One event should be during Fairtrade Fortnight	Report on the events and measure number of students engaged	AUBSU frequently runs events and will plan the events at the beginning of the year, setting deadlines and organisation schedules	The Activities and Communities Coordinator to work with the Green Officer and Green Team to organise 3 relevant events on or off campus to engage students – one per term	AUBSU to have run 3 events on Ethical Purchasing and Consumption by the end of May 2019. AUBSU to have run 3 more events on Ethical Purchasing and Consumption by the end of May 2020. Report on amount of students engaged to measure success of events
Work to achieve Fairtrade Accreditation with AUB	AUBSU to cover sections on student and staff engagement with Fairtrade	AUBSU to deliver engaging events and interventions throughout the year – ensuring to meet necessary criteria and evidence this	AUBSU is best able to engage students and staff through events and campaigns	AUBSU have reviewed the criteria and is able to deliver these interventions as part of their sustainability agenda and has budget to cover this	Full application submission in March 2020, results will be received soon after